IN THE CLAIMS:

1. (Currently Amended) A battery saving method of controlling the display of a portable telephone having a SEND key and a display configured to be supplied with power, comprising the steps of:

checking whether a user of said telephone activates said SEND key to originateplace a call from said telephone; and

deactivating the power supplied to the display in response to said call being originated placed from said telephone due to said activation of said SEND key.

- 2. (Previously Presented) The battery saving method as claimed in Claim 1, further comprising the step of deactivating the power supplied to the display after the expiration of a predetermined time period if the SEND key is activated.
- 3. (Currently Amended) A method for saving battery lifetime by controlling the power supplied to the display unit of a portable telephone, the display unit being configured to be supplied with power, the method comprising the steps of:
- (a) determining whether an originating party has used said telephone to request a call connection to place a call to a terminating party; and

- (b) deactivating the power supplied to the display based on a determination in step (a) that the originating party has requested said call connection to the terminating party.
- 4. (Previously Presented) The method as claimed in Claim 3, further comprising the step of deactivating the power supplied to the display after the expiration of a predetermined time period if the request to establish the call connection is made.
- 5. (Previously Presented) The method as claimed in Claim 1, wherein the deactivating step comprises the step of turning off a back light and a liquid crystal display (LCD), said method further comprising the step of turning on the LCD after the call has ended.
- 6. (Previously Presented) The method as claimed in Claim 5, further comprising the steps of, after powering on the telephone, turning on the LCD and turning off the back light.